Exsitec Holding AB



Johan Kallblad, CEO

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We help medium sized businesses use digital tools to improve their operations

Software Selection

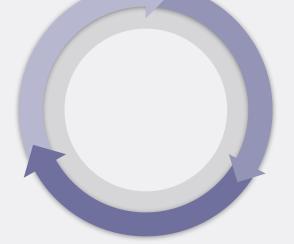
Curated selection of relevant cloud solutions sold through a revenue share model with SW developer

Customer Success

Integrations between software components and professional services needed for successful deployment

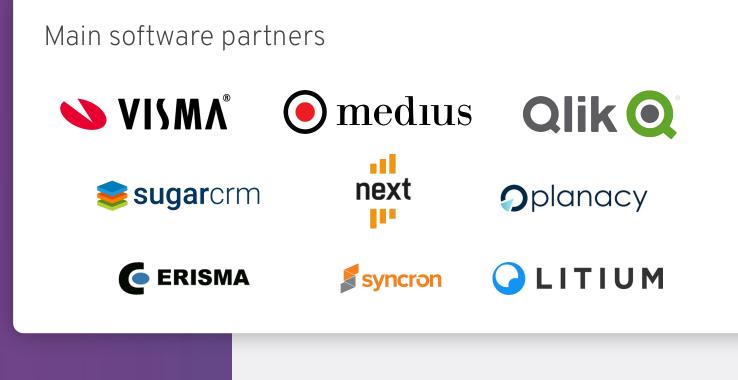
Our approach

- → Select the right software
- → Make it work in the customer's business
- → Take care of the customer over time
- → Land and expand business model



Long term Support

Single point of contact over time for all delivered components





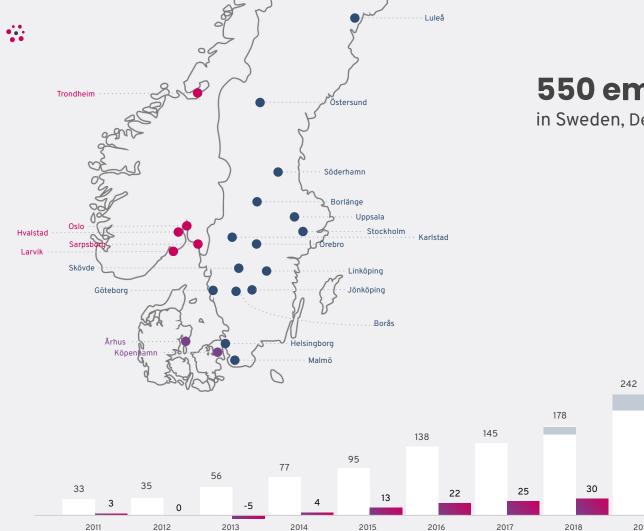
Notable new customers

ERP : Prisjakt, AMCAP, LRF, Fiskeby, Metrolit, ...

CRM / E-com : NetSecure, E-identitet, Fastigo, Convendum, ...

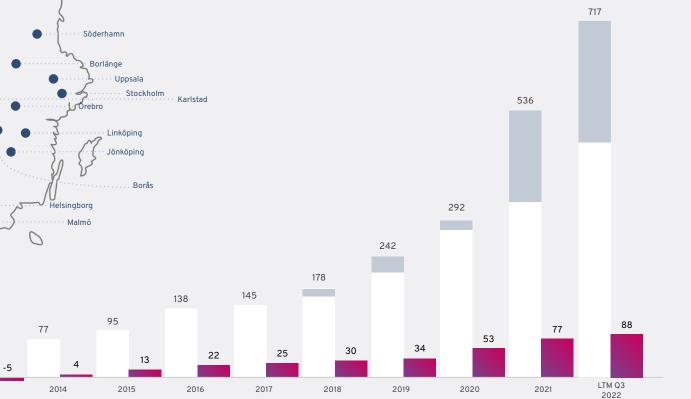
BI / Planning : Acne Studios, 1337, Rodebjer, Granitor, ...

Integrations / Hosting : Cubesec, GHP, ...



550 employees

in Sweden, Denmark and Norway







Quarterly highlights

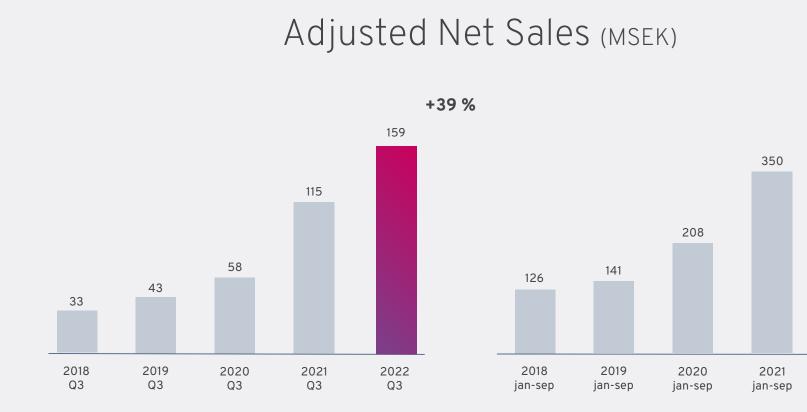
Strong financial growth 39% total growth with 13% organic growth

> Investing in the future Net recruitment of 70 people

Divestment of POS-business in Denmark 21 MSEK positive EBITA-effect

Finally Zero Covid (?!)

Back to office work, business travel, large kick-off - short term cost, long term culture builder



+52 %

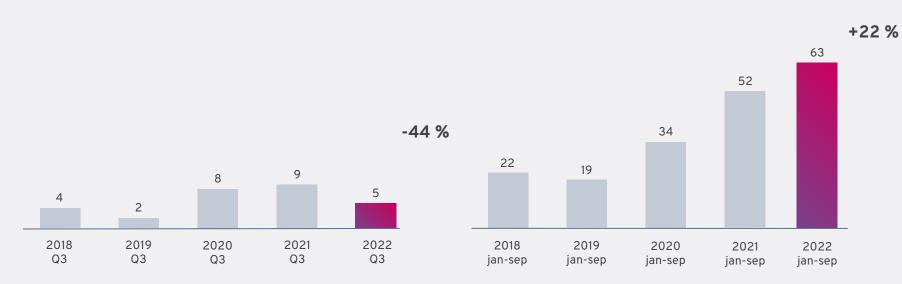
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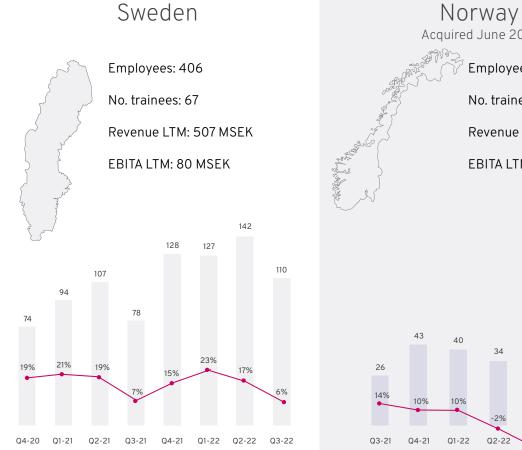
2021

jan-sep



Adjusted EBITA (MSEK)





Acquired June 2021 Employees: 117 No. trainees: 14 Revenue LTM: 150 MSEK EBITA LTM: 5 MSEK 40 34 32 10% -2%

Q2-22

Denmark Acquired December 2018

Employees: 45

No. trainees: 4

Revenue LTM: 59 MSEK

EBITA LTM: 4 MSEK



Q3-22

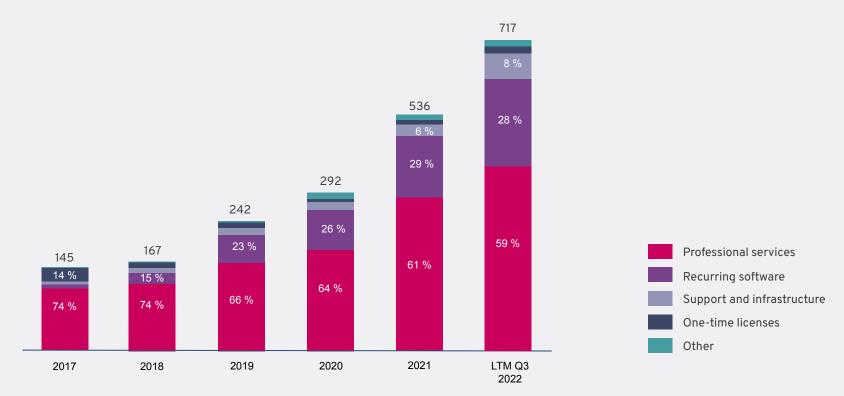


Recurring software revenue (MSEK)

Revenue from software is booked on invoicing when < 1 year



Revenue breakdown





Business priorities

Business excellence Improve margins and keep close eye on leads and sales

Increase number of offerings per customer Simplify the investment in another software with out of the box integrations and support

Keep on investment in talent development Continue to grow through trainee program, develop new sales people and leaders

> Continue selective M&A Strengthen market position and increase customer base

Financial goal

Turnover of > 1000 MSEK with 20% EBITA-margin in the period 2023-2025

Tracking very well on top line growth. We will need to improve margins through business excellence while keeping doing what has taken us here - increasing share of recurring revenue, keeping up investing in sales and marketing for organic growth while channeling cash flow into acquisitions.

